

Annual sponsorships are available for 2010!

BECOME A SPONSOR!

Titanium Sponsors: \$5,000. Annual.

Platinum Sponsors: \$2,500. Annual.

Gold Sponsors: \$1000. Annual.

Event Sponsors: Cost is specific to each event.

Please contact Lauren Go at lgo@lyleco.com, 949-439-1362 with any questions or to secure your annual sponsorship.

Note:

- Annual sponsorships are valid for the calendar year and have the many benefits defined below.
- Single event sponsors are identified at a single event.
- CalWA reserves the right to change fees, create new classes of sponsorships and modify or add benefits packages applicable to new sponsors in the future.

Annual Sponsorship Benefits for 2010 include:

Titanium (\$5000)

- Company name and logo featured prominently at all events (golf tournaments, mixers, socials, and other events) - displayed larger than Platinum sponsors
- Company name and logo featured prominently on all literature, including newsletters and event write-ups - featured before Platinum sponsors
- Opportunity to uniquely market your company's services/products at CalWA events (including company booths, hand-outs, gifts, etc. as approved by CalWA)
- Company logo and link featured on CalWA website homepage
- Company logo and link on CalWA website sponsorship tab (featured above Platinum sponsors, and labeled distinctly as Titanium sponsor)
- Special company write-up in CalWA newsletter dedicated to premier sponsors (in Titanium sponsor section)
- Recognition by event moderator at all events & opportunity to address event participants
- Reserved front area seating at all events (with RSVP)
- Two free passes to every non-golf event during that calendar year
- Two free tickets to every golf tournament during that calendar year
- Appreciation plaque for reception area - larger plaque than Platinum sponsor plaque

5887 Copley Drive
San Diego, CA 92111
Phone: 858-882-6288 Fax: 858-882-6080

www.calwa.org

Platinum (\$2500)

- Company name and logo featured prominently at all events (golf tournaments, mixers, socials, and other events)
- Company name and logo featured prominently on all literature, including newsletters and event write-ups
- Company logo and link featured on CalWA website homepage
- Company logo and link on CalWA website sponsorship tab (labeled distinctly as Platinum sponsor)
- Special company write-up in CalWA newsletter dedicated to premier sponsors (in Platinum sponsor section)
- Preferred seating at all events (with RSVP).
- Two free passes to each non-golf event in that calendar year
- Appreciation plaque for reception area

Gold (\$1000)

- Company logo and link on CalWA website sponsorship tab (labeled distinctly as Gold sponsor)
- Company logo displayed on annual CalWA calendar
- Company logo displayed on periodic CalWA newsletters

Event Sponsor (\$ varied)

- Sponsorship opportunities and benefits are unique to each event
- Please contact Lauren Go (lgo@lyleco.com) for more information about specific event sponsorship opportunities.

5887 Copley Drive
San Diego, CA 92111
Phone: 858-882-6288 Fax: 858-882-6080

www.calwa.org